



GREATER BOTHELL
CHAMBER of COMMERCE



AFTER HOURS SOCIALS

BENEFITS OF PARTICIPATING IN AFTER HOURS SOCIALS:

- An opportunity for hosts to increase awareness, promote their business and attract new customers among Chamber members and the community.
- An opportunity for hosts and guests to get to know one another and network in a relaxed and social setting.

INFORMATION AND SUGGESTIONS:

- Socials are generally held on the first Thursday of each month from 5:30 – 7:30 PM. If this time slot cannot work for you, we can make exceptions. A calendar is available at the general meeting where you can reserve your time slot by signing up.
- Usually the host will create some kind of flyer to distribute at the general membership meeting, but if you would like the Chamber to provide this we can.
- Food and beverages are expected. Usually hor d'oeuvres or snack foods are served. Some kind of non-alcoholic beverage is required and beer and wine are welcomed.
- Door prizes and/or activities that engage the guests have proven to add to the festivities. We are happy to help collect door prizes or offer suggestions for activities.
- The GBCC has had proven success with having businesses in close proximity to each other partner on a social. This provides a wider audience and shares the burden. If you are partnering on a social, we strongly encourage you to discuss the social amongst the participants well in advance.
- If you are planning a Social for your business, the Chamber urges you to attend the General Membership meeting prior to your Social so you can make an announcement.
- The Chamber will set up an A board sign on the day of the event, identifying the location and indicating a “Chamber” event.
- The Chamber will publish the event on the GBCC website and in the Community News and Announcements sent out through the official email list. Feel free to market the event through your own mailing/customer list as well.
- The Chamber will also send a brief press release, with content input from your business, to local newspapers, billing the event as an “After Hours Social”. The Chamber can provide a sample press release to your business for ideas on how this should be written.

If you have any questions or would like to talk to someone about scheduling a social at your business, please contact either of the following:

Richard Olson (“The Social Marshall”) 425-489-0617 or email4rick@yahoo.com

Julie Cosgrove (The Social Committee Co-Chair) 206-930-4400 or jc@j2jcreative.com.

The Chamber office at 425-485-4353 or bothellchamber@aol.com.

Thank you for your participation!